

Category :  
Question

# Why should we hire you?

Before you attempt to answer the question, you should know

- **Why recruiters ask “Why should we hire you?”**
- **How to answer the question**
- **The response to give**

## Why recruiters ask this question?

Job-seekers may feel that recruiters ask this question just to make them feel uncomfortable, but this is not the case.

Recruiters ask this question because they want to know why you are the best fit for the job.

Recruiters simply want to know how you fit into the position they are recruiting for.

## How to answer this question?

Since the whole interview boils down to this one question, then it is worth preparing for.

You should always understand that the interviewer wants to know how you fit into the position.

Make sure your response clearly states why you are the best person for the position.

## The best response to give

You should be ready to prove to the recruiter that :

- You can perform the task excellently
- You will perfectly fit into the position and be a great addition to the team
- You possess the right skills and experiences that makes you stand out from other candidates
- Hiring you will add a great deal of value of the company.

Highlights the vocabulary that you do not know!

## Category :

### Sample Answer 1

If you are applying for a marketing role;

From your job advert, I understand that your company is looking for an experienced marketer that will grow the business and help the company stand out from its competitors.

At my previous company, I increased the sales by 30% within the space of one year by devising targeted social media advertising strategy.

I will definitely bring in that spirit of ownership and innovation to this company if I am given the opportunity.

Highlights the vocabulary that you do not know!

## Category :

### Sample Answer 2

If you are applying for the role of a web developer;

I believe that my experience in technology, specifically in web design makes me the best person for this position.

In my previous job, I was responsible for updating the company's website.

This required me to always make sure everything goes on well on the web page, update employee profile and ensure proper content upload on the site.

I enjoyed the role, which was what attracted me to this company, I would love to bring in my skills to this position”.

Highlights the vocabulary that you do not know!

## Category :

### Sample Answer 1

How to answer the question if you are a fresh graduate with no work experience:

I am a very driven and open-minded person that can really learn fast. During my volunteer with a local retail outlet, I discovered how much I enjoyed solving customers' problems and rendering service in general. Looking at the job description and what I have learned from the interview, I think this position will support my interest and will also give me the opportunity to contribute positively to the organization and am very excited about this opportunity.

Give the employer an idea that you are passionate about the position, and a passionate person is someone that can learn fast.

Every employer would love to hire someone with the right spirit.

**Category :**  
**Your Answer**

Write down key expressions or ideas to help your answer flow

Activities :

- Plan your final answer for 1~2 minutes.
- Get Corrections from Teacher
- Practice and Revise your final answer with your teacher

**\*Teacher Guide :** Write corrections in different color and instruct your student save the draft and practice as an assignment